Cognitronics' *Speechmaker* equipment is designed to provide a reliable, direct means of machine-to-man communication. Vocabularies of up to 189 words or combinations of words and phrases as well as complete multiplexing capability are offered to provide an extremely high degree of design flexibility.

Engineering excellence, product performance, and customer service have made Cognitronics the leader in automatic speech generation equipment.

Cognitronics Corporation

549 PLEASANTVILLE ROAD ▪ BRIARCLIFF MANOR, N. Y. 10510 ▪ 914-769-7900

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COGNITRONICS CORPORATION

549 Pleasantville Road

Briarcliff Manor, N. Y. 10510

Att: Jean Smith

will you take 20 seconds to help me?

I'm Jean Smith—secretary to Cognitronics' Sales Manager.

He has asked me to bring our mailing list up to date within the next two weeks—and if you will take just 20 seconds of your time to fill in the attached card, I can do it.

By the way, our goal is to provide the very latest technical information on automatic speech generation equipment to our customers—information which I am sure you will find most helpful and informative.

Please fill in the card now. And thank you so very much for your help.

Sincerely,

Jean Smith

JEAN SMITH

Dear Jean,

Happy to oblige. Here's the information you requested.

☐ Please continue to send me the latest information on Cognitronics' Speechmaker line of automatic speech generation equipment.

I am primarily interested in Speechmakers for:

☐ Communications

☐ Data Processing

☐ Instrumentation

☐ Other _____

_____

☐ I have an immediate application in mind. Please have someone contact me.

☐ Remove my name from your mailing list.

☐ Please add the following names to your mailing list.

_____

_____

_____

T. H. Nelson, Instructor
Vassar College
ESA Dept.
Poughkeepsie, N. Y.

PLEASE INDICATE ZIP CODE IF NOT LISTED

☐ My name and address are correct as shown. ☐ Note correction above.